

DECORATIVE HEAT TRANSFERS

The go-to-alternative to Screen Printing

Our decorative heat transfers can embellish your garments in a few seconds! You provide the artwork, we formulate it to your fabric, print it and deliver them to your factory. You apply them to your garments at your own pace and at your own facility.

Decorate your garments in no time

Choose from a wide array of formulations for your cotton or synthetic fabrics. The distinctiveness of our decorative heat transfers relies on the ability to apply them to synthetic fabrics such as polyester without garment shrinkage caused by the heat it would be exposed to if it were to be screen printed. Need them for a specific specialty fabric? Let us know and we'll develop it with you!

The in-house control you needed

An increasing number of customers have found our decorative heat transfers to be THE go-to-solution to sending out their garments for screen printing to third party printers. In-house control, logistics cost and garment loss reduction are all well-known reasons.

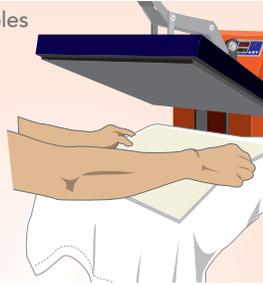
For samples or more information on our offerings, please contact your Sales Representative.

HOW IT ALL WORKS

1. We recreate your artwork and send it virtually for your approval.



2. We run samples and perform application testing in-house using your fabric.



3. We send you the samples for your final approval. You approve and we run production.



4. We ship your decorative heat transfers to your sewing facility in cut singles.



5. Your sewing facility applies the transfers to your garments.



Your garment is embellished!



Top 12 reasons to switch from screen printing to our Decorative Heat transfers:

1. In-house application.
2. Optimized internal garment control.
3. Logistics cost reduction; transportation & custody costs from sewing facility to screen printing facility.
4. Significant reduction of garment "seconds".
5. Competitive and comparable pricing.
6. It's a solution for a wide array of fabrics including cotton, cotton blends and synthetic fabrics.
7. Decorating polyester garments made easy.
8. No fabric shrinkage due to screen printing heat.
9. Soft feel of the embellishment on the garment.
10. Best achievable color and artwork definition in the market.
11. Large number of different types of decorative heat transfers readily available including 4 color process.
12. Increase of the Final consumer's perceived value .

Notes and Recommendations:

- Maximum dimensions available for decorative heat transfer is 24" x 18" (60 x 46 cm). This is a perfect fit for most standard or double plate press machines.
- You must consider a 1" margin from the measure of the plate in order to achieve an even application of the decorative heat transfer.

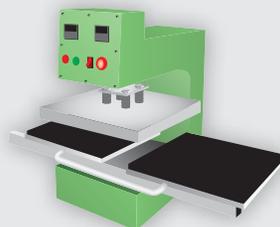
Press Machine Common Measurements

Standard



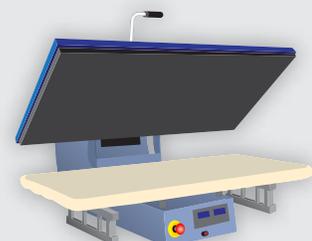
15" x 15" (38 x 38 cm)
16" x 16" (40 x 40 cm)
16" x 20" (40 x 50 cm)
16" x 24" (40 x 60 cm)

Double plate



15" x 20" (38 x 50 cm)
16" x 16" (40 x 40 cm)
16" x 24" (40 x 60 cm)
20" x 24" (50 x 60 cm)

Jumbo



20" x 25" (50 x 64 cm)
20" x 36" (50 x 91 cm)
20" x 48" (50 x 121 cm)
24" x 36" (60 x 91 cm)