

# finotex

IMAGE IS EVERYTHING

Our  
Contribution to a  
Greener World!



# GREENWORLD

ECO-FRIENDLY BRAND IDENTIFICATION PRODUCTS

[finotex.com](http://finotex.com)

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## ECO-FRIENDLY BRAND IDENTIFICATION PRODUCTS

We all love our planet. This is why we are creating new ways to contribute to the conservation and protection of our beloved Earth. Our Green products offering is our contribution to a greener world for generations to come.

### Organic Cotton Labels & Tapes

Grown without toxic pesticides, our yarns are 100% Organic; and so are our labels. They're soft and comfortable, pesticide and chemical free and a friend to the environment.

Available as woven & printed labels, woven & printed tapes and jacquard ribbons.



### Recycled Polyester Labels & Tapes

We offer you the first 100% recycled polyester labels. Just as with regular polyester labels, they are customizable, soft and comfortable. Available as woven and printed labels, tapes and jacquards ribbons.



### Recycled Paper Hang Tags

We offer you a wide variety of recycled stocks and colors which include, linen stock, classic laid, classic columns, Specklton, Astroparch, Royal fiber, Environment Cover, Dur-O-Tone and many more.



### Eco-Friendly Inks Heat Trnfers

Most of our heat transfers techniques are free of hazardous substances as phthalates, heavy metals, lead and formaldehyde. Embellish your garment with a skin-friendly heat transfer.

Recommended for children's wear, athletic-leisure, yoga, intimate and performance wear.

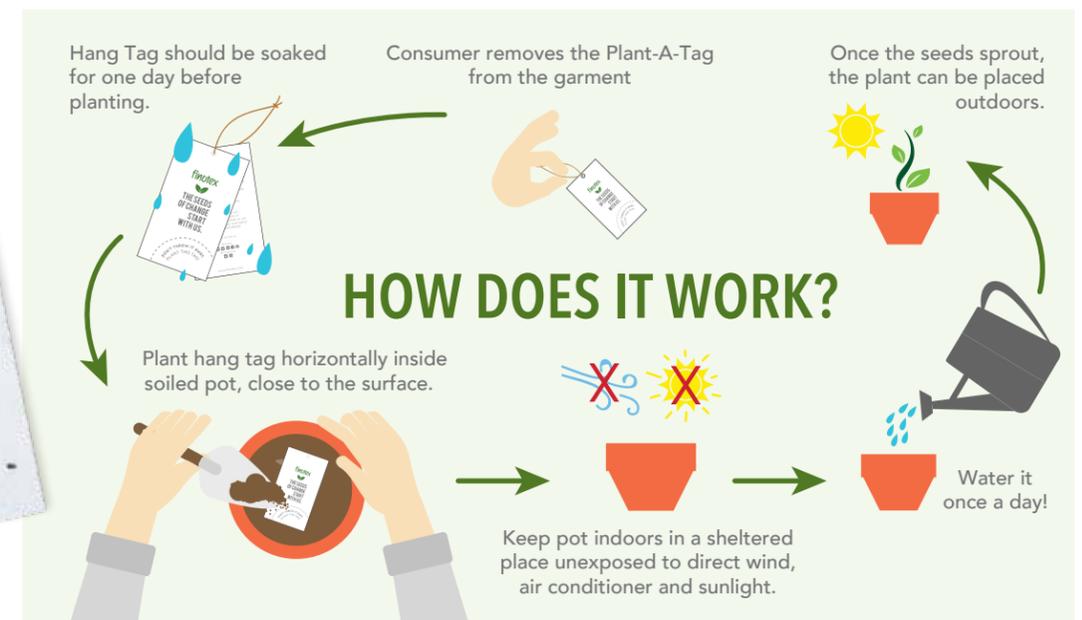


**PRODUCT OF THE YEAR**



### PLANT - A-TAG™

These hangtags are full of seeds; when you plant in soil, the paper composts away and the seeds start growing. They have a germination stage of approximately 15 days. They are great for sustainability campaigns, projects with kids, gardening enthusiasts and environmentally conscious consumers.



# Eco-conscience + Eco-actions

We wanted to share with you and hopefully encourage you with what we have done and will continue to do to help preserve our environment:

## In Our Processes and Facilities

- ♻ Saving energy by installing energy efficient systems such as our lighting, roof isolation and some clear roof panels to use the sun's light during the day to minimize energy consumption.
- ♻ Our inverter air conditioning equipments are set to shut down during after work hours.
- ♻ Some of our facilities also have lighting systems activated by motion only.
- ♻ Our air compressors are variable and work according to the number of air jet looms being used, therefore generating energy and money savings.
- ♻ Reducing our excess in our production processes by increasing efficiencies and recuperating label lots through re-inspection.
- ♻ Shredding and selling the waste excess from woven labels and tapes to producers of stuffed animals, mattresses and mops and what is not sold, it is re-used as cleaning mops and cloths for our own facilities.
- ♻ Re-dyeing our obsolete yarns to black color; thus we are avoiding for these to become solid waste that would end up in landfills.
- ♻ Re-using the set-up yardage on our printed label machines until technically useful. Once used a certain number of time, it is shredded and sold as filling.
- ♻ Our product sleeves are made with 100% recycled cartons which will save an estimated 232,540 wasted pounds a year.
- ♻ Re-using the yarn cones that were not used completely on our warping machines at our air jet looms, therefore using 100%, saving waste and generating savings.
- ♻ Recycling our heat transfer carrier waste, by shredding and selling it to re-processing companies which later sell them to producers of toilet paper, paper napkins, and feminine pads and pampers. The same applies to cardboard boxes and paper products. Some cardboard boxes are simply reused.
- ♻ Re-using all wooden pallets when technically suitable. If not, they are sold for construction and carpentry purposes.
- ♻ Re-using all plastic bags received in our raw materials as trash bags for small containers.
- ♻ All our printed label and heat transfers inks are certified to be free of hazardous substances.
- ♻ Disposing of any lubricants and oils in its containers and given back to our suppliers. None of these are disposed through water.
- ♻ All our waste water is treated to be reused in our production processes.
- ♻ Implementing a year-round GREEN campaign at our facilities reminding employees to save energy and water and by throwing away garbage in its proper container (organic and non-organic waste).

## In Our Offices

- ♻ Switching from water bottles to water fountains. Everyone brings a reusable cup or mug at work. With this, we are reducing the need for plastic bottles or styrofoam cups.
- ♻ Reprinting - We recycle paper on every printer. We encourage not printing if unnecessary. Our catalogs are printed on 10% post-consumer recycled paper and most of them are available on digital versions.
- ♻ Saving energy - by keeping unnecessary lights off, adjusting computer settings to sleep mode overnight and setting our water temperature to "cold only" to maximize energy savings.
- ♻ We're switching from laser printing to solid ink printers saving 152 lbs of waste for every 100,000 prints for each printer.



- ♻ Implementing awareness campaigns as "Share a Ride with your co-workers", "How to be Green at home" and "Plant a tree" at all our Finotex Locations.
- ♻ Implement electronic devices and small appliance recycling with our co-workers, to collect and take it to a local collection center.
- ♻ Installing solar panels for lighting purposes at each one of our facilities.

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